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***Mother* Wins Best Film at the 4th Asian Film Awards in
Hong Kong**

*A total of 14 awards were presented at the glamorous event
with South Korea leading in wins*

(Hong Kong, 22nd March 2010) *Mother*, the South Korean thriller by BONG Joon-ho was awarded Best Film at the 4th Asian Film Awards (AFA), held on 22nd March 2010 at the Hong Kong Convention and Exhibition Centre. This is the second win for Director BONG Joon-ho for *Mother* at the Asian Film Awards.

Mother also claimed awards for Best Actress and Best Screenwriter. South Korea took home the most awards, a total of six including Best Film, Best Actress, Best Newcomer, Best Supporting Actress, Best Screenwriter, and Best Visual Effects.

A total of 14 awards and three special awards were presented at the glamorous ceremony attended by a dazzling ensemble of celebrities, international guests, and prominent figures in film industry including the inaugural Best Costume Designer award presenter Donatella VERSACE, the Lifetime Achievement Award recipient Amitabh BACHCHAN, the internationally acclaimed director ZHANG Yimou, who received an award for Outstanding Contribution to Asian Cinema, also including ANDO Sakura, Andrew LAU, Angela CHOW, Anne DUNSFORD, Brillante MENDOZA, CHANG Chen, CHEUNG Chi Lam, Daniel WU, Didier COSTET, TON Kong, Peter LAM, Dora NG, Eddie PENG, FENG Xiao Gang, GAO Yuan Yuan, GUEY Lun-Mei, HUANG Jianxin, Jack SO, Jean-Pierre JEUNET, John CHOHG, KIM Kkob-bi, Leon DAI, Leslie HAN, LI Bingbing, Lisa LU, Lisa S., LI Yuchun, LU Chuan, MOON Yang-kwon, NG

Meng Hui, Nicholas TSE, Peter CHAN, Richard TAYLOR, Sandrine PINNA, Sean LAU Ching Wan, SHIM Hyun-seob, SONO Sion, Teddy ROBIN, Terence CHANG, Tina KALIVAS, Tony LEUNG Chiu-wai, TOU Chung-Hua, TSUI Hark, Stanley KWAN, Vaughan ALEXANDER, Vivian HSU, WAI Ying-hung, WANG Chia-Hu, WANG Xueqi, Wilfred WONG, WU Chun, YAN Ni, Yonfan, YUKISADA Isao, ZHOU Xun, ZHU Xuan and AFA Jury President Tony LEUNG Ka-fai.

The winners of the 4th AFA are:

BEST FILM

- *Mother* (South Korea)

BEST DIRECTOR

- LU Chuan / *City of Life and Death* (China)

BEST ACTOR

- WANG Xueqi / *Bodyguards and Assassins* (Hong Kong / China)

BEST ACTRESS

- KIM Hye-ja / *Mother* (South Korea)

BEST NEWCOMER

- NG Meng Hui / *At the End of Daybreak* (Malaysia / Hong Kong / South Korea)

BEST SUPPORTING ACTOR

- Nicholas TSE / *Bodyguards and Assassins* (Hong Kong / China)

BEST SUPPORTING ACTRESS

- WAI Ying-hung / *At the End of Daybreak* (Malaysia / Hong Kong / South Korea)

BEST SCREENWRITER

- PARK Eun-kyo / BONG Joon-ho / *Mother* (South Korea)

BEST CINEMATOGRAPHER

- CAO Yu / *City of Life and Death* (China)

BEST PRODUCTION DESIGNER

- Alain-Pascal HOUSIAUX / Patrick DECHESNE/ LEE Tian-Jue / *Face* (Taiwan)

BEST COMPOSER

- LO Ta-Yu / *Vengeance* (Hong Kong)

BEST EDITOR

- Lee CHATAMETIKOOL / *Karaoke* (Malaysia)

BEST VISUAL EFFECTS

- YI Zeon-hyoung / *Thirst* (South Korea)

BEST COSTUME DESIGNER

- Christian LACROIX / Anne DUNSFORD/ WANG Chia-Hui / *Face* (Taiwan)

The recipients of the special awards of the 4th AFA are:

The Asian Film Award for Outstanding Contribution to Asian Cinema

- ZHANG Yimou

The Asian Film Award for Lifetime Achievement Award

- Amitabh BACHCHAN

The Asian Film Award for 2009's Top-Grossing Film Director

- John WOO

The 4th AFA presentation ceremony will be broadcasted on aTV World on 23rd March 2010 at 9:00pm and aTV HD on 10th April 2010 at 8:30pm, on FOX from 2nd April 2010 onwards, and on Phoenix on 3rd April 2010 onwards.

High resolution pictures can be downloaded from the link below:

<http://www.flickr.com/photos/47659546@N07/collections/72157623519824701/>

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Asian Film Awards (AFA)

Inaugurated in 2007, the Asian Film Awards (AFA) is an international pioneering programme, honouring filmmakers with outstanding achievements in the field of Asian cinema. Eminent filmmakers and superstars from around the world are invited to bestow awards upon winners of each category, making the ceremony an elaborate extravaganza. A jury panel, comprising of international professionals and prominent members in the community of world cinema, will select the award winners among eligible films produced in the region in that year. Over the years, prominent guests, stars and filmmakers who attended the AFA include: Oliver STONE, William HURT, Arthur COHN, Barrie OSBORNE, Harvey WEINSTEIN, Luc BESSON, Jet LI, John WOO, Rain, Andy LAU, Joan CHEN, Tony LEUNG, Michelle YEOH, SHU Qi, Josephine SIAO, HOU Hsiao-Hsien, Brillante MENDOZA, SONG Kang-ho, JEON Do-yeon, NAKATANI Miki, KWAI Lun-Mei, Priyanka CHOPRA and many more. The crowning awards presentation ceremony promises an evening of glitz and glamour that befits the honouring of the highest achievements in Asian cinema.

For more information, please visit the official AFA website at:
<http://www.asianfilmawards.asia>

About The Hong Kong International Film Festival Society (HKIFFS)

Uniting the World through Film

The Hong Kong International Film Festival Society (HKIFFS) is a charitable, non-profit and non-governmental organisation dedicated to the discovery and promotion of creativity in the art and culture of film. Through its year-round programs, the mission of the Society is to strengthen global appreciation of Chinese film culture and to promote inspiring films from around the world, enriching the cultural life of Hong Kong. Committed to the development of a vibrant film culture in Hong Kong and Asia, the Society organises three annual flagship events in March and April: Hong Kong International Film Festival (HKIFF), Hong Kong-Asia Film Financing Forum (HAF) and Asian Film Awards (AFA). Passionately believing in the power of films to unite cultures and generations, the HKIFFS is devoted to giving thousands of film lovers around the region direct access to the world's most inspired films all year round.

Concurrent Events

The Hong Kong International Film Festival (HKIFF)

The Hong Kong International Film Festival (HKIFF) is one of Asia's most reputable platforms for filmmakers, film professionals and filmgoers from all over the world to launch new works and experience outstanding films.

Screening over 250 titles from more than 50 countries in 11 major cultural venues across the territory, the Festival is Hong Kong's largest cultural event that reaches an audience of over 580,000 including 4,500 business executives who attend Hong Kong Film and Television Market (FILMART), a concurrent event of the HKIFF.

Committed to discovering new talent, the Festival premieres the breadth of Chinese cinema and showcases Asian talents. As a lifestyle event, festival-goers can enjoy world-class films, attend seminars hosted by leading filmmakers from around the world, visit film exhibitions, join celebration parties, and more.

The Festival draws extensive media coverage from over 560 global press members and continues to grow in vital importance as the premier platform to launch films to Asia. The 34th HKIFF will be held from 21st March to 6th April, 2010.

For more information, please visit the official HKIFF website:
<http://www.hkiff.org>

About Hong Kong-Asia Film Financing Forum (HAF)

Hong Kong-Asia Film Financing Forum (HAF) is widely recognised as one of the most important film-financing platforms in Asia. HAF brings Asian filmmakers with upcoming film projects to Hong Kong for co-production ventures with top film financiers, producers, investors, distributors and buyers. Attended by 1,000 filmmakers and financiers, more than 20 projects are selected to participate in this three-day event.

Past participants include Mainland China's JIA Jiangke, JIANG Wen and LOU Ye, Hong Kong's Stanley KWAN, Ann HUI, Gordon CHAN, PANG Ho-cheung, Taiwan's TSAI Ming-Liang, Japan's SABU, NAKATA Hideo, OTANI Kentaro, KORE-EDA Hirokazu, MIIKE Takashi and YUKISADA Isao, Korea's KIM Jee-woon, PARK Chan-wook, E J-yong and IM Sang-soo as well as Thailand's EKACHAI Uekrongtham, Nonzee NIMIBUTR and Pen-ek RATANARUANG. The 8th HAF will be held from 22nd to 24th March, 2010.

For more information, please join the HAF Facebook community at <http://www.facebook.com/haf.asia> or visit the HAF official website at <http://www.haf.asia>.

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Released on behalf of the HKIFFS by Waggener Edstrom Worldwide.